Course Code & Name	Media and Palestine: JSC 488K-688C / COM 488U
Section, Class Time, & Location	Section 11, 3:30 pm - 4:45 pm TR, SFA 102 & 109
Instructor	Gretchen King Email: gretchen.king@lau.edu.lb Phone: +961 1 786456 Ext: 1374 WWW: https://www.gretchenk.net/ Office: Safadi Fine Arts Building 511A, Beirut campus Office Hours: T-W-Th 11:30am - 1:30pm
Credits Hours	3
Semester	Fall 2022

Course Description

This course covers historical, theoretical, and conceptual aspects of journalism, media, documentary film and political communication from and about Palestine. The course uses an interdisciplinary approach, drawing on a variety of media theories from political economy, anti-colonial, feminist, cultural, and activist studies. Students will be assigned three major assignments, including analyzing media bias, hosting a live online broadcast, and implementing a communication campaign. "Media and Palestine" will address themes related to history, archives and data, media bias and media literacy, representations of gender, citizen journalism, cyber-resistance, diaspora and refugees, United Nations' resolutions, apartheid, and resistance movements among others.

Course Learning Outcomes

At the completion of this course, students will:

- Be able to identify, compare, and apply various theories and methods of study related to media and Palestine;
- Demonstrate the ability to think critically about the evolution of journalism, media, and communication from and about Palestine;
- Demonstrate aptitude in researching, communicating, and producing multimedia journalism about Palestine.
- Graduate students will demonstrate aptitude in critically reviewing existing scholarship and research about Palestine.

Teaching/Learning Methods

- *Active learning methods/applied methods:* Students will participate in a variety of activities facilitated during class, including coding data, preparing a live broadcast, and implementing a communication campaign;
- *Research methods and critical inquiry:* Students will conduct research and engage in critical analysis of academic and non-academic literature and journalism related to media and Palestine using various media studies theories and approaches;
- *Experiential methods:* The instructional method and teaching philosophy for this course is lecture-discussion-collaboration. Students are encouraged to ask questions, add to/lead the discussion, and will collaborate together as a key component of learning;
- *Professionalization methods:* This course is designed to support the professional development of students to be successful and innovative critical media makers and researchers. As such this course will engage labor-based grading (calculating assignment grades based on labor completed by the deadline) and self-assessment alongside of grading for quality of work produced.
- *Activist knowledge:* This course will draw on activist knowledge through the assigned materials and by inviting local media activists to lead sessions and facilitate learning.

Course Materials/Technologies

- *Blackboard:* There are no required textbooks for this course. Blackboard is the proprietary course management software system supported by LAU. In this course, Blackboard will be used primarily as an information repository and clearinghouse for course reading materials, assignments, and grades management by the professor. However, other uses of Blackboard may be announced during the semester. For this reason, each student is required to check Blackboard regularly for new materials, announcements, updates and other important information. Students are responsible for reporting any problems accessing materials or submitting assignments on Blackboard, before the deadline, otherwise your grade will be affected negatively.
- *Digital Storage:* Please bring your own USB key, preferably 8GB or larger;
- *Headphones:* Please bring your own headset to class (over-the-ear headphones are best, or ear buds, must be a 1/8-inch jack to plug into computer). Make sure it works with the classroom computers.

Grading Details and Deadlines

- *Participation (10%):* As this course requires your labor and participation to achieve the course learning outcomes, you are required to prepare for and attend every session otherwise your assignment and participation grades will be negatively impacted.
- *Discussion Board Posts (10%):* Students will prepare discussion board posts based on prompts provided before/during class. These posts require critical reflection on the readings and will be used during class discussion. Each post is graded for 1) providing a clear argument that critically reflects on the question(s) provided; 2) engaging and using course readings; and 3) including correct grammar, spelling, and reference list in APA format.
- *Media Analysis (30%):* Undergraduate students will work in pairs using qualitative and quantitative methods to code data and write a brief analysis of media bias found in news about Palestinians in Lebanon. Guidelines will be provided and a workshop will be held during class. Graduate students will collaborate to prepare a scholarly and critical literature review on media bias and news about Palestinians in Lebanon.
- *Live Broadcast (30%):* Students will conduct research, interviews, and produce a high-quality journalistic content for a live broadcast that will be held on November 29, which is the date the General Assembly of the United Nations designated as the International Day of Solidarity with the Palestinian People. Guidelines will be provided and a workshop will be held during class.
- *Communication Campaign (20%):* Students will research, design, and implement a communication campaign to compliment the live broadcast. Guidelines will be provided and a workshop will be held during class.

Course Grading Distribution

Participation and Punctuality*	10
Discussion Board Posts	10
Media Analysis	30
Live Broadcast	30
Communication Campaign	20
Maximum Possible Points	**100**

See Course Policies below.

WEEKLY SCHEDULE/THEMES/ASSIGNMENTS

The content, schedule, and/or evaluation scheme in this course may be subject to change.

		Module 1: Histories of Palestine	Readings / Films
WEEK 1	1-Sep	Introduction to the course & Ice breakers	Matar & Harb (2013)
WEEK 2	6-Sep	Histories	Masalha (2012), Sayegh (2012), Said (2001), Suarez (2017), Massad (2022)
	8-Sep	Refugees	Al-Shaikh (1984), Abu Sitta (2001); Recommended: AMED Studies Conf (2022); DB Post #1
WEEK 3	13-Sep	International Law & United Nations	Cohen (2017), Makdisi & Prashad (2017): Introduction & Chp 3; Recommended Chps 13, 19, 20 & UN resolutions from the Interactive Encyclopedia of the Palestine Question
	15-Sep	Israeli Apartheid	UN-ESCWA (2017), Russell Tribunal on Palestine (2011), Hijab & Gassner (2017); Recommended: B'Tselem (2021); DB Post #2
		September 15-16: Sabra and Shatila massacre (1982)	
		Module 2: Media and Communcation in/about Palestine	
WEEK 4	20-Sep	Media History	King (2021), Somiry-Batrawi (2004)
	22-Sep	Media Bias	Farawi (2022), Siddiqui & Zaheer (2018), Richardson & Barkho (2009), Podur (2021); Recommended: Pilger (2002), Jhally (2016 & 2006); DB Post #3
WEEK 5	27-Sep	Workshop: Coding for Media Bias	
		September 28: Start of Al Aqsa Intifada (2000)	
	29-Sep	Communication Rights for Refugees	Allan (2005), Brittain (2020); Masri (1998)
WEEK 6	4-Oct	Prisoners in the News	Abdo-Zubi (2015), Omar (2014), Hawari (2019), Farraj (2022); Recommended: Canaan Khoury (2004); DB Post #4
	6-Oct	Pinkwashing and Queer (mis)Represenation	Shafie (2015), Atshan (2020); Recommended: Decolonize Palestine (Pinkwashing)
WEEK 7	11-Oct	Greenwashing the Occupation	Hawari (2022), Decolonize Palestine (Greenwashing); DB Post #5
	13-Oct	Workshop: Writing Media Analysis	
WEEK 8	18-Oct	Battle for Justice in Palestine	Abunimah (2014): Chps 1 & 3; recommended Chps 2, 7
	20-Oct	Guest Speaker: Malak Khaled	Khaled (1971), In-class viewing: Khaled (2019)
		Module 3: Live Broadcasting & Communication Campaign	Readings
WEEK 9	25-Oct	Workshop: Preparing a Live Broadcast	King & Marouf (2018)
	27-Oct	Workshop: Styleguides	IMEMC (2017), Bailey (2002)
		October 31: Balfour Declaration promises "national home for the Jewish people" in Palestine (1917)	
WEEK 10	1-Nov	Workshop: Preparing a Communciation Campaign	Amin (2019)
	3-Nov	Teamwork: Pitches	
WEEK 11	8-Nov	Teamwork: Finalize Proposals	
	10-Nov	Teamwork: Prepare for Broadcast & Campaign	
WEEK 12	15-Nov	Teamwork: Prepare for Broadcast & Campaign	
	17-Nov	Teamwork: Finalize Broadcast & Campaign	
WEEK 13	22-Nov	HOLIDAY	
	24-Nov	Teamwork: Finalize Broadcast & Campaign	
WEEK 14	29-Nov	Live Broadcast & Campaign Launch	
	1-Dec	Archiving	
WEEK 15	6-Dec	Self-Assessment	
	8-Dec	Course Reflection	

COURSE BIBLOGRAPHY

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Abunimah, A. (2014). Chapters 1 & 3 from *The battle for justice in Palestine*. Chicago, Ill: Haymarket Books.

Abu Sitta, S. (2001). *From Refugees to Citizens at Home*. Retrieved from: http://www.plands.org/en/books-reports/books/from-refugees-to-citizens-at-home

Allan, D. (2005). Mythologising Al-Nakba: Narratives, collective identity and cultural practice among Palestinian refugees in Lebanon. *Oral History*, 33 (1) 47-56.

Al-Shaikh, Z. (1984). Sabra and Shatila 1982: Resisting the massacre. *Journal of Palestine Studies.* 14 (1) 57-90.

AMED Studies Conference (2022, Sept 10-11). Teaching Palestine: Pedagogical Praxis & the Indivisibility of Justice International Conference. Organized by: Dr. Rabab Abdulhadi, Director and Senior Scholar Arab and Muslim Ethnicities and Diasporas Studies.
- Registration info: https://docs.google.com/forms/d/e/1FAIpQLSemaYLDyS5x39fL5avBSPsixPQyls1ypv8aXGkseeTlePxfdw/viewform
- More details: https://docs.google.com/document/d/1KcWBiM-y1xs4KmYliwtSVk9FxRODkjiCaKHctK3RNyw/edit

Amin, B. (2019, April 7). Data Visualization: Building A New Narrative of Palestine for the Digital Age. *Scene Arabia.* Retrieved from: https://scenearabia.com/Life/visualizing-palestine-israel-data-visualisation-war-on-narrative

Atshan, S. (2020). Media, Film, and the Politics of Representation. Chapter 4 in *Queer Palestine and the Empire of Critique.* Stanford University Press.

Bailey, J. M. (2002). A Style Sheet on the Palestinian-Israeli Conflict. *Americans for Middle East Understanding, Inc., 35* (2). 1-16. Retrieved from: http://ameu.org/getattachment/a9496058-33ac-40f9-b19e-8b9309e26ac8/A-Style-Sheet-on-the-Palestinian-Israeli-Conflict.aspx

Brittain, V. (2020). My Palestine, Shatila: *Children of Shatila* (1998). Chapter 6 in *Love and resistance in the films of Mai Masri*. Cham: Palgrave MacMillan.

B'Tselem (2021, January 12). A regime of Jewish supremacy from the Jordan River to the Mediterranean Sea: This is apartheid. Retrieved from: https://www.btselem.org/publications/fulltext/202101_this_is_apartheid

Canaan Khoury, B. (2004). Women in Struggle [video]. Retrieved from: https://www.cultureunplugged.com/play/848/Women-in-Struggle

Cohen, S. (2017, July 20). Palestinians have a legal right to armed struggle. Al Jazeera. Retrieved from: https://www.aljazeera.com/opinions/2017/7/20/palestinians-have-a-legal-right-to-armed-struggle

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- UNSC: https://www.palquest.org/en/overallchronology?nid=142&chronos[]=142
- UNGA: https://www.palquest.org/en/overallchronology?nid=141&chronos[]=141

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RESOURCES

Introduction to Palestine
https://decolonizepalestine.com/

Timelines about Palestine
https://www.palquest.org/en/overallchronology
https://interactive.aljazeera.com/aje/palestineremix/timeline_main.html

Maps of Palestine
http://www.plands.org/en/maps-atlases
https://palopenmaps.org/
https://mapliberation.org/

Palestinian News Sources
http://www.bu.edu/mzank/Jerusalem/cp/pal-news.htm.
https://qudsnen.co/
https://imemc.org/
https://electronicintifada.net/
https://www.palestinechronicle.com/
https://english.wafa.ps/
http://english.pnn.ps/
https://twitter.com/jisrcollective

Journals on Palestine

https://www.palestine-studies.org/en/journals
https://www.euppublishing.com/loi/hlps

COURSE POLICIES

Participation and Punctuality
Punctuality in attendance, coming to class prepared, submitting assignments, and appearing at appointments on time is absolutely mandatory. Attendance will be taken during every lesson. Please plan to come to class and to appointments 10-15 minutes before the scheduled time. **You will lose marks for participation by:**
- Missing classes
- Not coming to class prepared and appointments on time
- Not taking part in discussion or activities
- Not handing in assignments on time
- Not attentively listening to the instructor and classmates
- Looking at or using your mobile phone in class during lectures, discussion and exercises
- Using computers in the lab without permission
- Leaving class early without permission
- Disrupting the class in anyway (e.g. talking about issues not related to the class, working on assignments for other subjects, etc.)
- Please remember that reading the assigned texts every week will improve your ability to take part in class, complete assignments, and your overall mark. Reading is mandatory in this course.

Course Readings
It is IMPERATIVE that you read ALL assigned readings. Preparing for class discussions means doing more than simply skimming your assigned readings, but being able to identify key concepts/theories and your own questions. **You are advised to take notes of things you do and don't understand while you read.** We will cover various topics and skills in a limited time period. It is not possible to cover every detail during lectures and discussions. In addition, learning the concepts and theories covered in this class will be frustrating if you don't familiarize yourself with them first by reading. You are expected to have a basic understanding of the material to be able to engage in discussions. The "Participation" portion of your grade will be negatively affected, otherwise.

Plagiarism: When in doubt, cite it out!
There will be zero tolerance for plagiarism of any kind. You may fail the course or be dismissed from the program entirely if you are caught. Ignorance is not an acceptable excuse. Plagiarism covers all class assignments, including multimedia material and is not limited to text. Everything should be cited appropriately. For further information and assistance in determining when and how to properly cite your sources, please refer to the following resources:
- Definitions of plagiarism: https://www.turnitin.com/static/plagiarism-spectrum/
- University's Student Code of Conduct: http://catalog.lau.edu.lb/2014-2015/graduate/academic-rules-procedures.php

It is your responsibility to become familiar with the university's ethics policy, to know what is and is not a code violation, and to abide by the university's code of conduct. Violation of any policy will result on disciplinary action, including expulsion. No percentage of plagiarism is acceptable and as per LAU policy any percent will result in a zero.

Sharing Assignments
Any sharing of assignments from previous or current semesters, using any previously completed work, or sharing of previously used test questions or video or audio material will be considered cheating. Both the person who shared his or her work and the person who used the previously completed work will be pursued with ethics charges. Sharing here refers to both written and multi-media material. Purchasing assignments is a special kind of violation that will be met with extra scrutiny and disciplinary action.

Format and Guidelines for Papers and Assignments
All written assignments should follow APA style and format, be typed, double-spaced, spell-checked, proofread, have one-inch margins, and use 12-point Times News Roman font. See Purdue OWL's APA Style and Formatting Guide:

- https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/reference_list_basic_rules.html

Spelling, punctuation, syntax and grammar are essential components of writing. If it is clear that you did not take the time to revise and edit your work, you will lose major points, in accordance with the grading rubric. You are highly encouraged to use the Writing Center to improve your papers. Book an appointment online or email the LAU Writing Center at writing.center@lau.edu.lb. Website:

- https://soas.lau.edu.lb/academics/centers-institutes/writing-center/index.php

Policy on Late Work

Work is due on the assigned date and time in the weekly schedule. Students will lose marks for handing in late work and their "Participation" grade will be affected. AFTER ONE WEEK, UNSUBMITTED ASSIGNMENTS WILL RECEIVE A ZERO. If there are extenuating circumstances, contact your instructor well before the due date. In all cases you are responsible for getting your work in on time. Technical problems always occur. So, don't wait till the last minute to submit.

Tips for Success

- Read all assigned readings;
- Do not miss classes;
- Submit assignments early;
- Participate, take notes, ask questions, and listen attentively in class;
- Talk to your instructor if you feel like you are not understanding, or behind in work.

LAU POLICIES AND REGULATIONS

Diversity, Equity, and Inclusion

LAU supports an inclusive learning environment where diverse perspectives are recognized, respected, and seen as a source of strength. In our courses as well as in interactions outside of the classroom, the LAU community is committed to respectful dialog. The LAU community values its members' diversity including race, ethnicity and national origins, political beliefs, gender and gender identity, sexuality, socio-economic class, age, religion and sect, and disability. Students who have special needs or other condition necessitating accommodation are encouraged to discuss their needs with the instructor as well as with the Dean of Students Office.

University Attendance Policy

1. Students are expected to attend all classes.
2. For valid reasons, supported by a note from a doctor or counselor, students may miss classes for a maximum equivalent to 2 regular weeks.
3. When exceeding the maximum number of absences, it is the instructor's prerogative to ask the concerned student to stop attending and drop the course. In this case, it is the student's responsibility to drop the course, otherwise a grade of "F" or "NP" will be given.
4. In exceptional justified cases (long illness, etc…), where absences exceed the maximum, the student has to petition to the department Chair to be allowed to stay in the course.
5. Students are held responsible for all the material presented in the classroom, even during their absence.

Student Code of Conduct - Academic Violations

The following table defines the sanction(s) associated with each violation. In some cases, and when the violation is too general, a range of sanctions is set for the pertinent committee to choose from depending on the specifics of each case. As for the second offense, the set sanctions apply regardless whether the violation has taken place in the same course or a different one, within the same semester or not.

Code #	Violation	1st Offense	2nd Offense
Cheating			
2.2.1	Using material or equipment (including mobile phones, electronic tablets, i-pads, calculators, and other devices) that is not authorized by the instructor in an examination, project, or graded assignment	zero on the deliverable with a warning	F on the course with a warning
2.2.2	Cheating, copying, collaborating with or aiding another Student in a manner not permitted by the instructor on an examination, project, or other graded assignment	zero on the deliverable with a warning	suspension
2.2.3	Distributing or aiding in the distribution of previous exams without authorization of the instructor	double warning – suspension	suspension – expulsion
2.2.4	Stealing, reproducing, or circulating an examination or other graded assignment before it has been administered	suspension	expulsion
2.2.5	Impersonating another Student or allowing another Student to impersonate one's self during an examination, presentation, or other graded assignment	suspension for both	expulsion
2.2.6	Impersonating an assistant, staff member, or faculty member for the purpose of (a) proctoring examinations without authorization or permission or (b) obtaining confidential information regarding coursework or examinations	suspension – expulsion	expulsion
2.2.7	Receiving, purchasing or selling a project, paper, or any academic document and presenting it as work other than that of the author	suspension – expulsion	expulsion
2.2.8	Submitting identical papers or coursework for credit in more than one class without the permission of the instructor	zero on the deliverable with a warning	F on the course with a warning
Plagiarism and Copyright Violations			
2.2.9	Failing to attribute language or ideas to their original source by not crediting the original author with an appropriate acknowledgement or citation	zero on the deliverable with a warning	F on the course with a warning
2.2.10	Using photocopied or electronic copies of textbooks, compact disks, films, music, online course materials, and other content beyond the fair use policy within University Premises	warning	double warning
2.2.11	Using copyrighted materials, including in written research reports and papers, without obtaining required permission, if any, from the rights holder	warning	double warning
Unauthorized Sale, Distribution, or Use of Course Materials			
2.2.12	Recording any lecture or presentation for personal use or public distribution without the prior consent of the course instructor. This applies to the unauthorized use of any medium including but not limited to mobile phones, electronic tablets, i-pads recorders, films, and other devices	warning	double warning
2.2.13	Selling academic materials by any Student, club, or group. This includes but is not limited to lectures, course recordings, class notes, and previous exams	warning	double warning

Withdrawal Policy

WI = Early Withdrawal; WP = Withdrawal/Pass; WF = Withdrawal/Fail

1. A student who withdraws after the Drop/Add period and by the end of the 5th week of classes (10th day of classes for Summer Modules) will obtain a "WI" on that particular course. The student may process such request directly through the Registrar's Office.
2. A student who withdraws from a course between the 6th week and the end of the 10th week of classes (18th day of classes for Summer Modules) will receive either a "WP" or a "WF". "WP" or "WF" will be determined by the instructor based on the achieved academic performance in that course till the time of withdrawal.
3. The "WI" and the "WP" will not count as a Repeat; whereas the "WF" will count as a Repeat. (Note that LAU policy allows students to repeat a course up to two times only).
4. "WI", "WP" and "WF" will not count towards the GPA calculation.
5. **Deadline for the "WP" and "WF" withdrawal from courses**: check university calendar (It is the student's responsibility to drop the course)

Incomplete Coursework

The course grade "I" (Incomplete) will only be given under extenuating circumstances such as a major illness, death in the family or other unexpected emergencies. The student has to petition to the department Chair to receive an incomplete grade. Any incomplete work must be made up by a date planned with the instructor, but no later than the eighth week of the following semester (fall or spring). Otherwise, the grade of I is changed to an F (or an NP). It is the responsibility of the student to contact the instructor to make the arrangements for the completion of the incomplete work. In no case may incomplete work be made up after a lapse of one year from the end of the semester or module in which the grade of I was received.

Policy on Mobile Phones

Mobile phones should be turned off during class. You will lose "Participation" points if your cell phone or any other digital device is used without permission, including if a cell phone rings in class.

Course Online Evaluation

Completion of the online course evaluations is important for feedback and improvement. In order to improve the effectiveness of the educational process, all students are expected to submit their course evaluations by the last day of classes. Students who fail to complete the evaluation of all registered courses by the set deadline:

1. *will not be able to access their course grades from Banner or Portal until two weeks after the end of the final exams period; and*
2. *will not be able to request transcripts.*

Online evaluations are anonymous, and faculty and administrators never receive any information about who submitted the evaluation. Faculty do not receive the results of the evaluations until after the semester is over (several weeks after the grades are posted).

University Grading Scheme*

90 and up: A 87 to 89: A-	83 to 86: B + 80 to 82: B 77 to 79: B -	73 to 76: C + 70 to 72: C 67 to 69: C -	63 to 66: D + 60 to 62: D Below 60: F

Grades are earned, there is no rounding up.